



Smarter processes for Smarter Journeys

trainline

Grow Ticket Sales

Grow EBITDA

Smarter Journeys

Understand Customers & Prioritise Value

Constantly reduce time-to-market for Innovation

Proactive, Efficient Operations and Infrastructure

Secure

Brilliant Tech

Recruit, Retain, Motivate and Develop our Talent

Ruthless Prioritisation

“There is nothing so useless as doing efficiently that which should not be done at all”

- Peter Drucker

Durable Product Team

Product Manager
Insights Manager
UX/Visual Design
Development Team
Marketing & ASO

KPI Driven

Tag Obsessively

Mine the Funnel

Hypothesise

Innovation Accounting

Release continuously

A/B Test

