



TRAVELZOO[®]

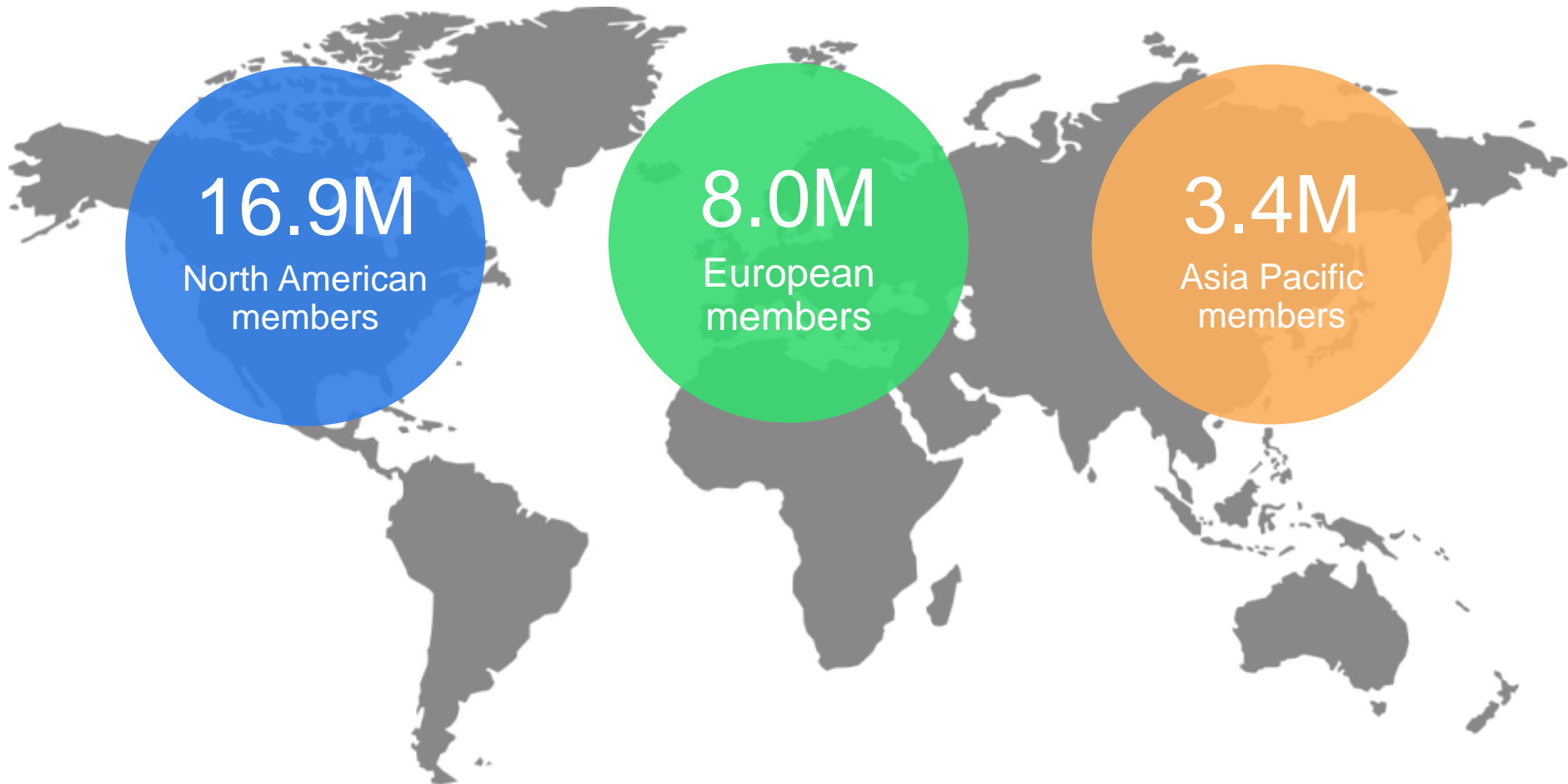
Personalising Email & Content Marketing

March 14th 2017

Content and Email **MARKETING**

1





More than 28 MILLION members worldwide

Millions around the world **TRUST** Travelzoo

3



Website

1.7 million UK visitors per month*

10 million UK page views per month*



Social & Mobile

3.5 million global social users

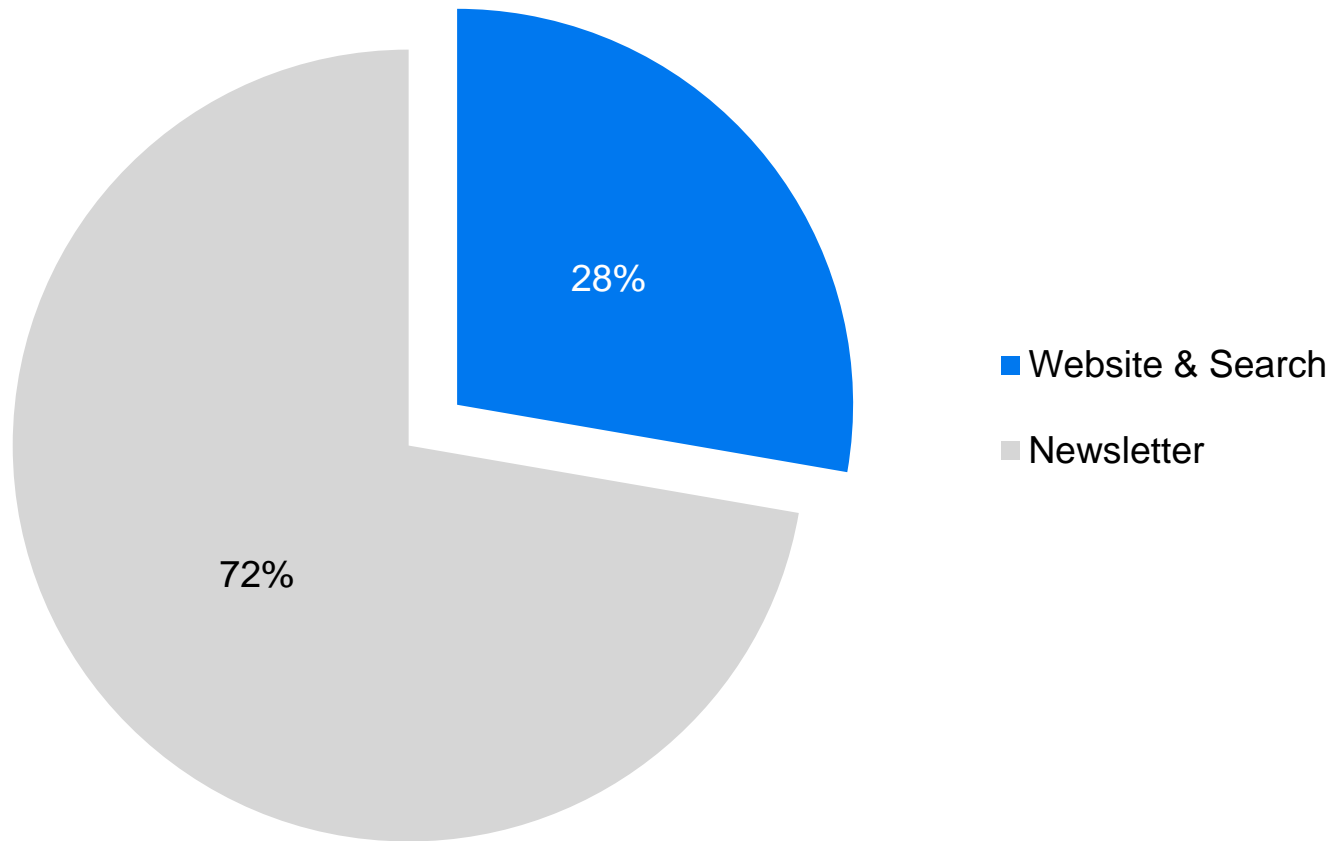
5 million Mobile app downloads worldwide



*Source: Google Analytics, average taken over November 2015 to October 2016, desktop and mobile UK

WHY: Travelzoo UK 2016 Revenue By Source

4



HOW: Typical Campaign Structure

Compelling headlines maximise users engagement

Travelzoo editorial provides 3rd party endorsement for each qualified offer

Members are directed to the offer on advertiser's website/call centre to book

TRAVELZOO THIS WEEK'S TOP 20®
MARCH 01, 2017

Every week we search more than 1,000 companies worldwide for their very best deals and compile this **Top 20** list*.

The Top 20®



\$999 – Sail the Greek Islands on a Yacht
Source: Star Clippers




\$69 – New Myrtle Beach Oceanfront Resort into Summer
Source: DoubleTree Resort by Hilton Myrtle Beach Oceanfront



£239pp – Mallorca: 4-Star All-Inclusive Week, fr Liverpool
Source: Broadway Travel



BALEARIC ISLANDS
£239pp – Mallorca: 4-Star All-Inclusive Week, fr Liverpool
Broadway Travel



£239pp
CALL 020 3368 6769
to book with Broadway Travel

Raphael Giacardi
Deal Expert

Share this Deal

The Deal

Spend a week on the south coast of Mallorca with this all-inclusive Balearic break from Broadway Travel. The deal includes flights, accommodation, plus all meals, drinks and snacks, for **£239 per person, saving up to 27%** on regular prices.

What's included

- Return flights
- Seven nights at the **4-star FERGUS Club Europa**, in a Double Room
- All meals, drinks and snacks

When

Fly on select dates from 6-26 April from **London** (Gatwick, Luton, Southend or Stansted), **Birmingham**, **Bournemouth**, **Bristol**, **East Midlands**, **Edinburgh**, **Glasgow**, **Glasgow Prestwick**, **Leeds Bradford**, **Liverpool**, **Manchester** or **Newcastle**.

Travel on select dates in **May** and **October** from £269 per person; and **September** from £299 per person. There is a £50-per-person supplement to travel from **Belfast**.

For a full list of travel dates and departure airports, [click here](#).

Hotel details

FERGUS Club Europa was fully refurbished last year. The all-inclusive resort is in Paguera, a village on the south coast of Mallorca, known for its 'attractive sandy beaches and relaxed family atmosphere' (Rough Guides). There are a number of picturesque hiking routes in the surrounding area, and you can reach stylish coastal resorts like Port d'Andratx for as little as £2 on the number 2 bus.

The hotel is just under a mile from the beach, and its amenities include **three pools** (one for adults only), **two restaurants**, **two poolside bars** and **three tennis and squash courts**. Double rooms have a private balcony or terrace.

Other options

- **One child under 12** can share a room with two adults and travel from **£149**
- Add **extra nights** from £29 per person, per night
- **Upgrade to a Suite** from £18 per person, per night

Transfers & baggage

Return transfers are from £12 per person. Checked baggage costs from £40 per bag, return.

[Show Terms & Conditions](#)

TOP 20 DEAL — SELLS OUT QUICKLY

When You Can Go

6-26 Apr: +£30 May: Oct: +£60 Sep

Saving

Up to 27%

How to Book

Call Broadway Travel on
020 3368 6769
Quote promo code **Travelzoo**.

broadwaytravel Open till 10pm Mon-Fri & 9pm Sat-Sun
Call now on **020 3368 6769**

Home All Inclusive Cruise Multi-Centre Holidays Exclusive Offers

£239pp - Newly Refurbished Amazing 4* 7-Nt Mallorca Getaway

Home Spain Paguera Fergus Club Europa

Resting enjoying the breeze and the delicious shade of the pines, surrounded by calmness and light and with all the time at your disposal... The Fergus Club Europa offers you the possibility to make this dream come true by booking one of its rooms or suites in Paguera, just 900 metres away from the beach and with all the commodities you can imagine within your reach.

The Fergus Club Europa is a 4-star hotel for families in Paguera, a modern, renovated establishment with all type of details and with the most select family atmosphere off the western coast of Mallorca. It offers one of the widest range of services and attentions of the island: bungalow type rooms, junior suites and exclusive suites; 3 swimming pools, one for adults and another one with water games for children; 2 snack bars in the solarium areas with deck chairs and sun umbrellas, buffet restaurant and Italian cuisine restaurant, gym, entertainment and minibar for all ages.

Come to discover this hotel in Paguera where you and your family are the true protagonists.

- Ideal destination for relaxing in the sun
- Family friendly
- Great range of facilities
- £40 deposit, balance 4 weeks before travel equal instalments, travel dates 1 July 17 – 31 Oct 17

OFFER INCLUDES

- Return flights

EXTRAS

- Extra nights from £29 per person per night
- Upgrade to a Suite from just £18 per person per night

"CHILD FROM £149" (aged between 2-12 years old. Room sleeps 2 adults + 1 child)

"RECENTLY UNDERGONE A HUGE REFURBISHMENT"

DATES & DEPARTURES

£239 - Selected dates between 6 April – 26 April
£269 - Selected dates between 27 April – 20 May & 7 October – 16 October
£299 - Selected dates between 28 September – 6 October

Please use the drop down below for full list of dates & departures

- Hotel Facilities & Services
- Room Facilities
- Hotel Map
- Dates & Departures
- What's Included
- Additional Charges
- Terms & Conditions

WHERE: Regionalised Top 20

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TRAVELZOO® THIS WEEK'S TOP 20® 03 FEBRUARY 2016

Every week we search more than 1,000 companies worldwide for their very best deals and compile the **Travelzoo Top 20®**.

The Top 20®



£199pp – Crete: 7-Night Holiday w/Meals Fly from Bristol

Source: Broadway Travel



£399pp – Luxury Venice Island Break Fly from Bristol



Source: Luxury Holiday Collection

Order	Ad ID (click to edit or delete)	Headline (click to test link) Source
1 / 1 Top 20	2197335 IO 187056.d	£199pp – Crete: 7-Nt Greek Island Holiday w/Flights & Meals Broadway Travel
1 / 1	2198352 IO B187056.d	Southwest £199pp – Crete: 7-Night Holiday w/Meals: Fly from Bristol Broadway Travel
1 / 1	2198353 IO B187056.d	Midlands £199pp – Crete: 7-Night Holiday w/Meals: Fly from Midlands Broadway Travel
1 / 1	2198358 IO B187056.d	Northwest £199pp – Crete: 7-Nt Holiday w/Meals: Fly fr the Northwest Broadway Travel
1 / 1	2198354 IO B187056.d	Northeast £199pp – Crete: 7-Nt Holiday w/Meals: Fly fr the Northeast Broadway Travel
1 / 1	2198364 IO B187056.d	Scotland £269pp – Crete: 7-Night Holiday w/Meals: Fly from Scotland Broadway Travel
3 / 1 Top 20	2198185 IO 186923.a	£399pp – Venice: Ultra-Luxurious Private Island Break Luxury Holiday Collection
3 / 1	2198378 IO B186923.a	Southwest £399pp – Luxury Venice Island Break: Fly from Bristol Luxury Holiday Collection
3 / 1	2198377 IO B186923.a	Midlands £399pp – Luxury Venice Island Break: Fly from the Midlands Luxury Holiday Collection
3 / 1	2198390 IO B186923.a	Northeast £399pp – Luxury Venice Island Break: Fly fr Leeds Bradford Luxury Holiday Collection
3 / 1	2198387 IO B186923.a	Scotland £399pp – Luxury Venice Island Break: Fly fr Edinburgh Luxury Holiday Collection

WHAT/ WHERE: Local > Spa Vs. Drive > DB&B

Local Deal

Local Deal for Somerset | [More Deals >>](#)
£49 -- Somerset Spa Day inc 2 Treatments & Lunch, Reg £100

Travelzoo Local Deal	Value	£100
£49	Discount	51%
	Saving	£51

1,014 Bought
 Sold out at 20:00 GMT on May 29

Tell Others About This Deal

Email a friend » [Share](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

Share on Facebook » [Like](#) 0

Share on Twitter » [Retweet](#) +1 0

Questions about a Travelzoo Local Deal?

+44 (0) 20 3564 3000
 Monday-Friday, 08:00 - 18:00
[Send us an email](#)

Cedar Falls Health Farm
<http://www.cedarfalls.co.uk>
 1 Cedar Falls
 Bishop's Lydeard
 Taunton, Somerset TA4 3HR
 01823 433 233
[Show Map](#)

[Get Free Apps for iPhone & Android >](#)

Highlights


- Unwind with two beauty treatments and a 2-course lunch at Cedar Falls Health Farm for £49 instead of up to £100
- Located in a 17th-century mansion in Taunton, surrounded by 44 acres of countryside
- Includes your choice of treatment such as an ESPA body scrub or express facial
- An aqua jet massage or dry flotation treatment is also included, plus full access to the leisure facilities
- 'Recognised by many as the Southwest's premier health farm and spa' -- London Glossy magazine
- Alternatively, you can upgrade to a 55-minute ESPA treatment plus use of facilities and lunch for £85

The Small Print

Valid for one person and must be used in one visit. Includes full access to the spa and leisure facilities, lunch and your choice of any one of the following 25-minute treatments: ESPA salt and oil body scrub; ESPA regenerating and firming eye treatment; express facial; Clarins full make-up; Jessana express manicure or Jessana executive manicure (men only). Also includes either an aqua jet massage or a dry flotation treatment. Valid Monday-Sunday, subject to availability, until 29 August. **Note:** There are a limited number of vouchers available with this offer and the deal sale may therefore end before the stated expiry date. See below for full terms and conditions.

Hotel Package

Local Deal for Somerset | [More Deals >>](#)
£99 -- Somerset Health Farm Stay inc Dinner for 2, Reg £198



Travelzoo Local Deal	Value	£198
£99	Discount	50%
	Saving	£99

999 Bought
 Sold out at 0:59 GMT on June 8

Tell Others About This Deal

Email a friend » [Share](#) [Twitter](#) [Facebook](#) [LinkedIn](#)

Share on Facebook » [Like](#) 1

Share on Twitter » [Retweet](#) +1 0

Questions about a Travelzoo Local Deal?

+44 (0) 20 3564 3000
 Monday-Friday, 08:00 - 18:00
[Send us an email](#)

Cedar Falls
<http://www.cedarfalls.co.uk>
 1 Cedar Falls
 Bishop's Lydeard
 Taunton, TA4 3HR
 01823 433 233
[Show Map](#)

[Get Free Apps for iPhone & Android >](#)

Highlights

- Regularly £198, this offer for an overnight stay saves 50% on the usual price
- Includes accommodation for two in a Classic Double or Twin Room with continental breakfast, a 3-course set-menu dinner per person and access to spa facilities including indoor and outdoor pools, whirlpool, sauna and steam rooms and fitness classes. Vouchers are valid Sunday to Friday until 31 August. **Note:** There are a limited number of vouchers available with this offer and the deal sale may therefore end before the stated expiry date.
- 3-course set-menu dinner (worth £29 per person)
- Continental breakfast for two
- Guests get access to spa facilities including indoor and outdoor pools, a whirlpool, a sauna, steam rooms and fitness classes (worth £69 per person)
- Awarded three bubbles by The Good Spa Guide
- Rated number three in the UK in the Condé Nast Traveller Readers' Spa Awards 2010

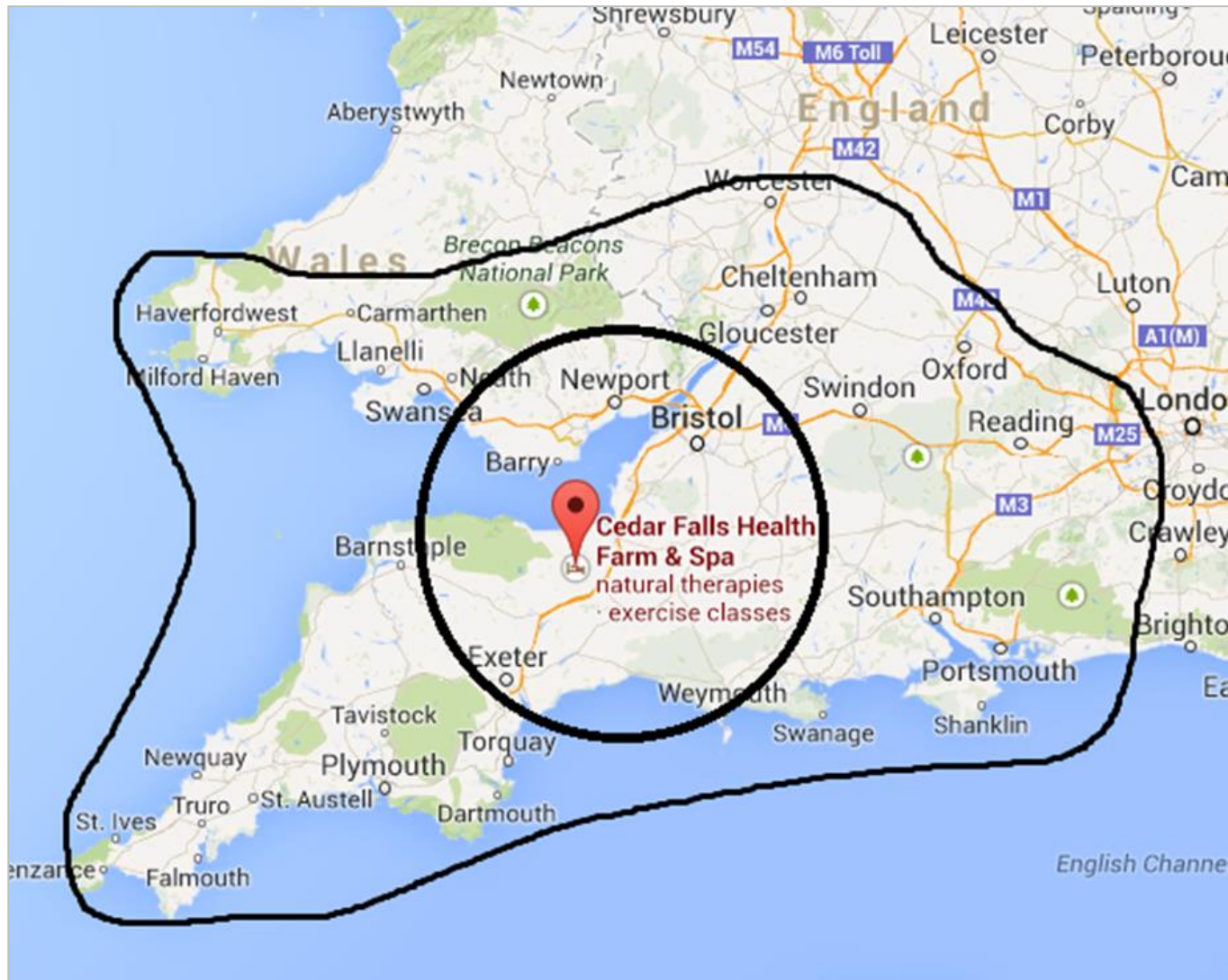
The Small Print

This voucher is valid for one night's accommodation for two people in a Classic Double or Twin Room with continental breakfast, a 3-course set-menu dinner per person and access to spa facilities including indoor and outdoor pools, whirlpool, sauna and steam rooms and fitness classes. Vouchers are valid Sunday to Friday until 31 August. **Note:** There are a limited number of vouchers available with this offer and the deal sale may therefore end before the stated expiry date.

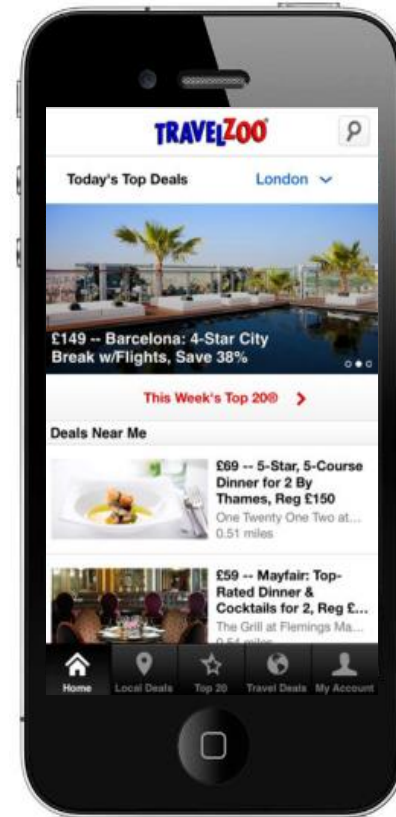
[Terms of Service](#) | [Terms of Sale](#)

Spa Day deal sent to local market (offering overnight) and Overnight DB&B offering spa day

WHAT/ WHERE: Using Location - Postcode



WHERE: Desktop to Mobile Changed Everything



WHERE: The Travel CONTINUUM

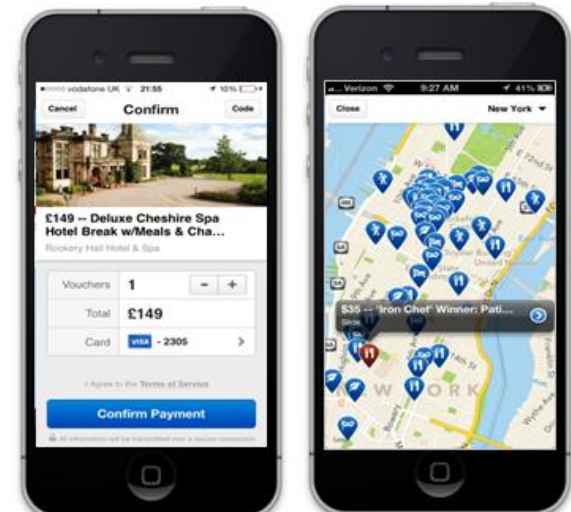
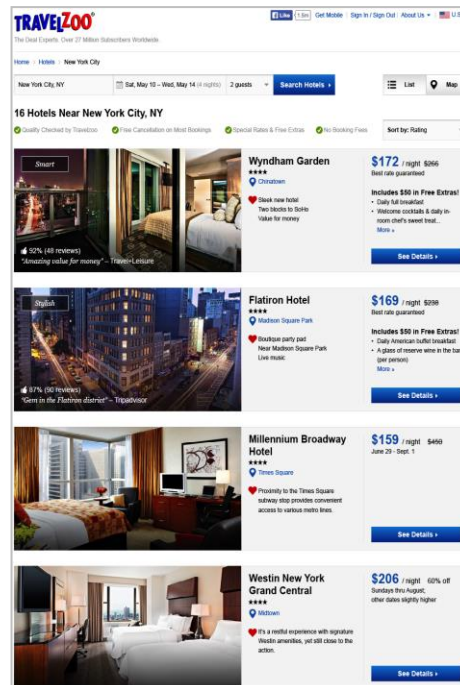
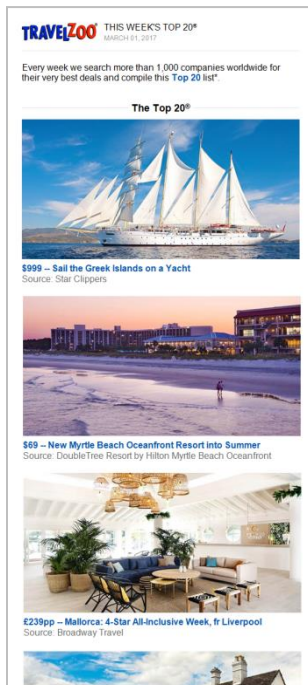
10

Inspiration → Transaction → Destination

- Top 20
- Website
- Destination Features

- Book directly with Travelzoo
- What to do in destination

- Restaurants
- Entertainment
- Mobile Focus
- Spa
- Activities



WHO: River Cruise Sale Alert

11



From the Travelzoo Newsdesk

Luxury River Cruise Half-Price Flash Sale, Last Few Cabins

By Raphael Giacardi

NATIONWIDE--18 OCTOBER, 2012--Luxury river cruise [redacted] has launched an exclusive 5-day flash sale, cutting prices by 50% on a range of 14-night European sailings. Prices now start at £1999 per person, saving up to £3372 on regular rates.

This deal, valid on select dates in 2012 and exclusive to Travelzoo subscribers, is for cruises between Amsterdam and Budapest, taking in stops on the Rhine, Main and Danube rivers.

Prices include return flights; gourmet dining with all meals covered; complimentary wine, beer and soft drinks on board with lunch and dinner; tips, port charges and transfers. The package also includes all sightseeing, excursions and entertainment, such as a private recital at the Hungarian State Opera House over a glass of champagne, a tour of medieval Wertheim Castle and an exclusive wine event at Germany's oldest wine cellar.

The sale ends on 23 October, but availability is limited and the cheapest prices may sell out fast.

To book, call [redacted] or click the link below for more information.

[View Deal »](#)

Based on two sharing. Subject to availability. Restrictions may apply. £1999 price is based on London departures.

Generic:

- 96,091 emails
- 7 calls
- 21.05% open rate
- 1.2% CTR
- 1,129 clicks
- 0.080% unsubscribe

River cruise clickers:

- 39,633 emails
- 24 calls
- 56.80% open rate
- 11.3% CTR
- 4,484 clicks
- 0.016% unsubscribe

Summary of results:

- 8 x Calls PT
- 10 x CTR
- 80% lower unsubscribe

WHO: Newsflash **CASE STUDY**

12

£529 & up -- Luxury Holiday Sale inc Business-Class Flts



THE CAMPAIGN

Luxury World Sale from client - save up to 40% on usual prices

Holidays include business-class flights from London

Short-haul deals include flights with up to 34 inches of leg room, long-haul deals include flights with seats that convert into fully flat 6-foot beds & several food and drink options (plus lounge access and up to two 32kg checked bags for both options).

Reach: 650,000 London & SE (Plus targeted audience send for luxury)

OBJECTIVES

Promote luxury holidays
with Business Class flight

RESULTS

3,820 clicks came from 527K
generic members, 0.7% CTR

39,872 clicks came from 131K
targeted members, 30.4%

TOTAL CLICKS

43,882

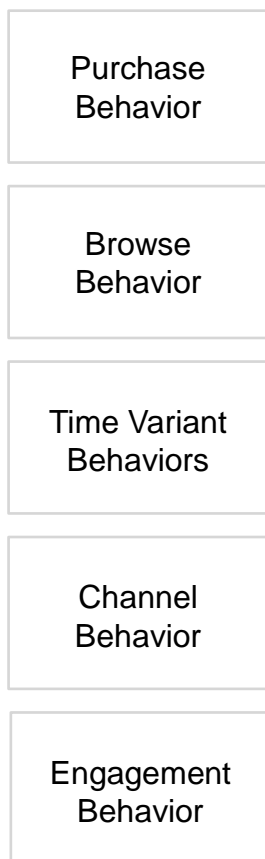
90 / 20

BEHAVIORAL Attributes & Modelling

13

We have created a behavioural model for US members for use in targeting and personalization...

Behavioural Attributes



Behavioural Model and Content Preferences

Member ID	Behavioral Segment	Content Category		
		Getaway	Cruise	Ent
10001	0	1.5	1.1	1.2
10002	1	0.6	0.4	1.6
10003	2	1.2	0	1.5
10004	3	0.4	1.3	0.6

Send 1: Emails = 26,125, Open % = 28.8%, **CTR% = 19.4%**



Send 2: Emails = 8,258, Open % = 23.8%, **CTR% = 19.3%**



Send 4: Emails = 16,745, Open % = 12.9%, **CTR% = 13.4%**




Send 5: INACTIVES. Emails = 82,468, Open % = 6.47%, **CTR% = 5.9%**



HOW: Favourites, Basket Abandon & Intent Emails

14

REYKJAVÍK
£349pp – Iceland Holiday w/Northern Lights, fr Manchester
Icelandair Holidays



See some of Iceland's most awe-inspiring natural wonders on this value-packed trip

The Deal

The secret may be out about Iceland, but there are still deals to be had. On top of return flights and a **3-night stay in Reykjavik**, this **£349-per-person** offer packs in a **Northern Lights boat trip** and a **Golden Circle** tour to waterfalls and geysers (together worth £141 per person). Putting the same package together yourself could cost up to £200 more.


What's included

When You Can Go

Select dates Nov-Dec: +£40 Sep-Oct

Saving

Up to £200

£349pp
BOOK NOW 
with Icelandair Holidays
Add to favourites

TOP 20 DEAL — SELLS OUT QUICKLY

Save this deal to 'My Favourites'
We'll send a one-off reminder before the deal expires.

SAVE


CANCEL

Manage Favourites

My account

Purchases Favourites

Available Deals Expired



£349pp – Iceland Holiday w/Northern Lights & Golden Circle
ICELANDAIR HOLIDAYS
Top 20th Deal – Sells out quickly

Tina Schoß EDIT

tina.schoß@
Member in Germany, United Kingdom

My Payment Methods:

VISA

Have a Question? Contact Travelzoo.

+44 (0) 20 3564 3000 Vouchers
+44 (0) 20 3564 9000 Hotel bookings
Email us
Customer Service available 24 hours

[FAQs](#) | [Terms & Conditions](#)

File Message


Delete Reply Reply All Forward Respond Quick Steps Move Tags Editing Zoom

ⓘ If there are problems with how this message is displayed, click here to view it in a web browser.

From: alert@email.travelzoo.com Sent: Sun 20/09/2015 17:01
To: Michelle Brister
Cc:
Subject: Your 24-hour Travelzoo Deal Alert

TRAVELZOO ALERTS 20 SEPTEMBER, 2015

This Favourite Deal is about to expire!
Last chance to purchase.



£149 -- Lake District Stay w/Meals & Late Checkout, Save 30%
Lake District Hotels [View Deal](#)

[Manage Favourites](#)


File Message

Delete Reply Reply All Forward Respond Quick Steps Move Tags Editing Zoom

ⓘ If there are problems with how this message is displayed, click here to view it in a web browser.

From: dave.johnson <djohnson.zoo@gmail.com> Sent: Fri 22/01/2016 17:58
To: David Johnson
Cc:
Subject: Fwd: Deal Reminder: £23 -- 3-Course Lunch & Cocktail for 1

Don't miss out.
We noticed you left this deal in your cart. Ready to buy?



£23 -- 3-Course Lunch & Cocktail for 1
London | Arbutus [Buy Now](#)

Travelzoo deals often sell out quickly, and we want to make sure you don't miss out on this experience. If you're ready, you can [complete your purchase now](#).

Of course, if you simply changed your mind, we hope you'll check back soon to find the deal that's just right for you.

The Travelzoo Team

HOW: Facebook **CANVAS** – Jordan Case Study

15

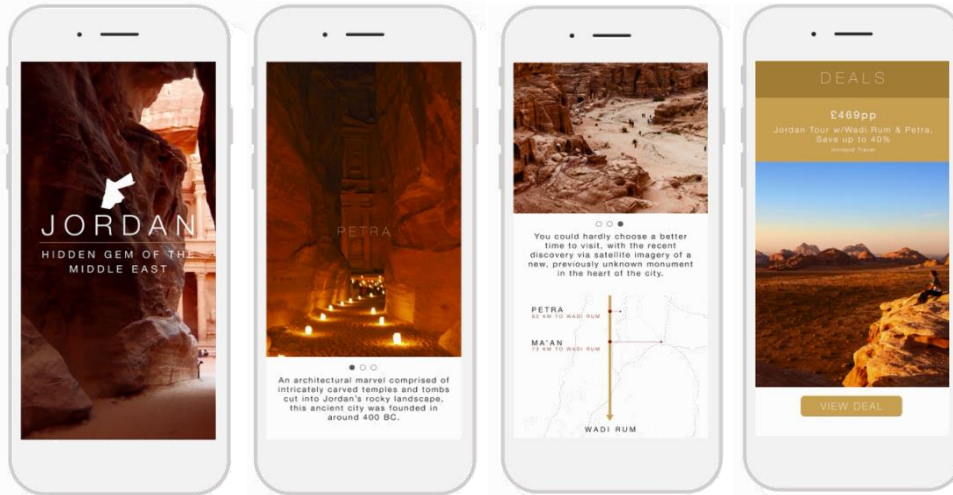


HOW: Facebook CANVAS – Jordan Case Study

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Travelzoo combined the Jordan ad with Facebook custom audience data and active Top 20 clickers

Click to play



RESULTS

REACH
875,929 members

TOTAL CLICKS
(WEBSITE & BLOG)
40,847

PAGE IMPRESSIONS
3,053,602

TOTAL COST PER
POST ENGAGEMENT
€ 0.08

BRANDING RESULTS

We ran this activity in the UK, Germany, France and Spain

More than 850,000 members were engaged as a result of the Canvas ad

OBJECTIVES

Drive bookings to the Jordan Tourism Board

Showcase Jordan as a destination to our targeted members

When Targeting Goes Wrong



When Targeting Goes Wrong

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From: "Rakuten.co.uk" <newsletter@newsletter.rakuten.co.uk>
Date: 19 May 2015 07:39:26 BST
To: joelbrandonbravo@yahoo.co.uk
Subject: Bits & Bobs for Babies!
Reply-To: newsletter@newsletter.rakuten.co.uk

[Online version](#)

Rakuten.co.uk
Shopping is Entertainment!







Baby Bits & Bobs

Clothing, Pushchairs, Monitors, Gifts + more!




20% OFF EVERYTHING AT

dirty FINGERS

Shop now

 <p>Baby Bodysuit £10.99 £8.79 (-20%)</p> <p>Buy now ►</p> <p>Earn 8 </p>	 <p>Feeding Bib £4.99 £3.99 (-20%)</p> <p>Buy now ►</p> <p>Earn 3 </p>	 <p>Baby Bodysuit £10.99 £8.79 (-20%)</p> <p>Buy now ►</p> <p>Earn 8 </p>
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Explore Spoilt Rotten's Quirky Clothing Range:

		
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When Targeting Goes Wrong


19

amazon

Shop by Department - Your Amazon.com Today's Deals Gift Cards Sell Help

Sports & Outdoors Sports & Fitness Outdoor Recreation Sports Fan Shop Sports Deals Outdoor Deals

Back to search results for "lucanor baseball bat"



Roll over image to zoom in

Louisville Slugger WB180BB-NA 180 Natural Baseball Bat
by Louisville Slugger
★★★★☆ 65 customer reviews

List Price: \$29.99
Price: **\$29.90** & **FREE** Shipping on orders over \$35. [Details](#)
You Save: **\$0.09**

Only 6 left in stock (more on the way).
Ships from and sold by Amazon.com. Gift-wrap available.

Want it tomorrow, Nov. 11? Order within 2 hrs 8 mins and choose **One-Day Shipping** at checkout. [Details](#)

Size:
34-Inch/33-Ounce ▼

- Performance Grade Ash
- Natural Finish
- Lengths Available: 32" 33" 34"

6 new from \$24.95

Need help choosing a baseball bat?
Visit the [baseball bat guide](#) for information on selecting baseball and softball bats.

RULE THE DIAMOND
Save 50% off or more on select Baseball items.
[Shop now](#)

Customers Who Bought This Item Also Bought

Product	Price	Rating	Reviews
Rawlings Baseball Official League 9 In. Solid Cork & Rubber Center 5 Oz	\$5.88	★★★★★	109
Cold Steel Brooklyn Crusher	\$28.99	★★★★★	227
Louisville Slugger WB180BB-BK 180 Black Baseball Bat	\$24.95 - \$54.50	★★★★★	5
Rawlings Natural Mini Bat (17-Inch/17-Ounce)	\$12.95	★★★★★	55
Louisville Slugger WB225YB-HN 225 Youth Hornsby Ash Baseball Bat	\$14.99 - \$19.99	★★★★★	13
Louisville Slugger 2014 MLB 180 Natural Wood Baseball Bat	\$16.88 - \$54.53	★★★★★	40
Easton K2000 North American Ash Baseball Bat	\$27.24 - \$44.95	★★★★★	13
Louisville Slugger WB125YB-B Ash Vline/Bil Bat	\$17.99 - \$39	★★★★★	

When Targeting Goes Wrong

20


amazon.co.uk
Prime


All ▾ baseball bats

Shop by Department ▾
Joe's Amazon Today's Deals Gift Cards Sell Help

Sports & Outdoors Clothing ▾ Shoes ▾ Fitness ▾ Camping & Hiking ▾ Cycling ▾ Sports Tech ▾ Winter Sports ▾ Golf ▾ Running ▾ Rugby ▾ Deals

Back to search results for "baseball bats"





Roll over image to zoom in

Rucanor Aluminium Baseball Bat
by Rucanor
★★★★☆ 68 customer reviews

RRP: ~~£24.99~~
Price: **£16.80** & **FREE Delivery** in the UK on orders over £20. [Details](#)
You Save: **£4.20 (20%)**

Sold by MA Sports UK and Fulfilled by Amazon. Gift-wrap available.

3 new from **£13.52**

Colour: **Silver**

Size: **60**


In stock.


Want it Thursday, 12 Nov.? Order it within **23 hrs 42 mins** and choose **One-Day Delivery** at checkout. [Details](#)


- 60 CM BASEBALL BAT
- ALUMINIUM Alloy


Customers Who Bought This Item Also Bought


Page 4 of 10 | [Start over](#)


Annon Security Safe
Torches Long CREE Q5
LED Baseball Bat Design
Flashlight Outdoor Bright
★★★★☆ 8
£5.29


Highlander 3 Hole Thinsulate
Balaclava
★★★★☆ 104
£2.25 - £4.25


barnett BB-1 baseball bat in
aluminium
★★★★☆ 85
£19.19 - £74.75

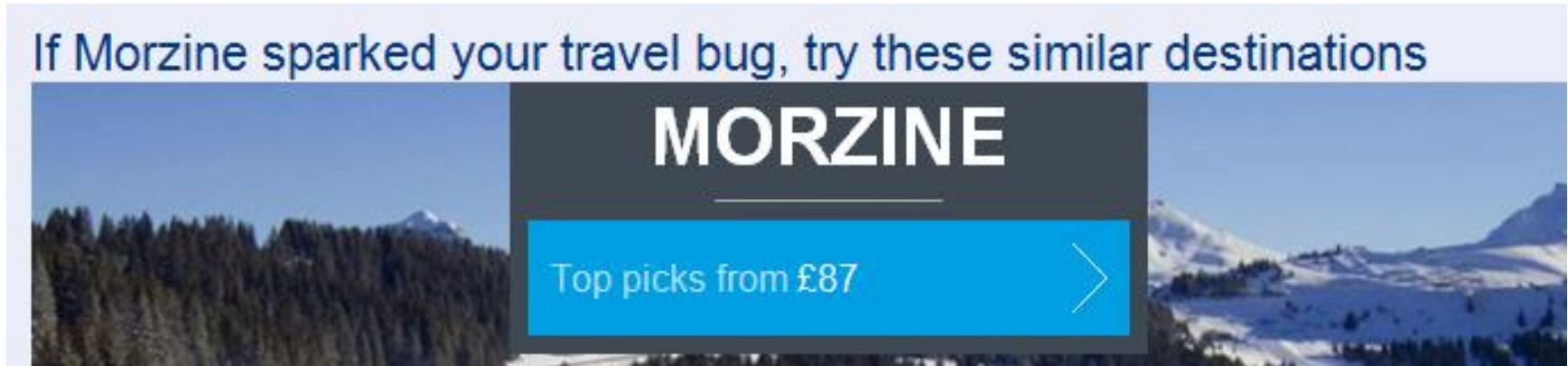

Midwest Adult Slugger
Wood Bat
★★★★☆ 54
£12.99 - £18.79


FIODAY Men's Hard
Knuckle Full Finger Durable
Adjustable Reinforced
Palm Wrist Tactical...
★★★★☆ 19
£9.99 - £18.97

Errrrr...seriously?

When Targeting Goes Wrong

21



Average open rate 3 x standard email if you get it right

Can We Learn From **SOCIAL**?

22



Can We Learn From **FASHION**?

23

YOUR STYLIST

OUTFITSITEMSLIKEDREQUESTS

STYLE PHOTOS

PRICE RANGES

PHOTOS

COLOURS

DARINGNESS

SIZES


WEEKEND

WORK

DINNER OR DRINKS

And for work?

Select up to 20 photos and click "Save".



And Deliver It For Travel?






Joel Brandon-Bravo

 jbrandon@travelzoo.com

 @J_Brandon_Bravo

 0207-420-0402

 travelzoo.com

 travelzoo.com/mobile

 [@travelzoo](https://twitter.com/travelzoo)

TRAVELZOO[®]

Why Travelzoo?

27



Trust

Our members trust us
and that trust equity
extends to you



Support

Leverage
our team's
expertise



Endorsement

We only endorse
credible brands



Awareness

We connect you
with our high-quality
audience






Results

Our unique process
drives proven results



Joel Brandon-Bravo
jbrandon@travelzoo.com
[@J_Brandon_Bravo](https://twitter.com/J_Brandon_Bravo)
0207-420-0402

 travelzoo.com
 travelzoo.com/mobile
 [@travelzoo](https://twitter.com/travelzoo)