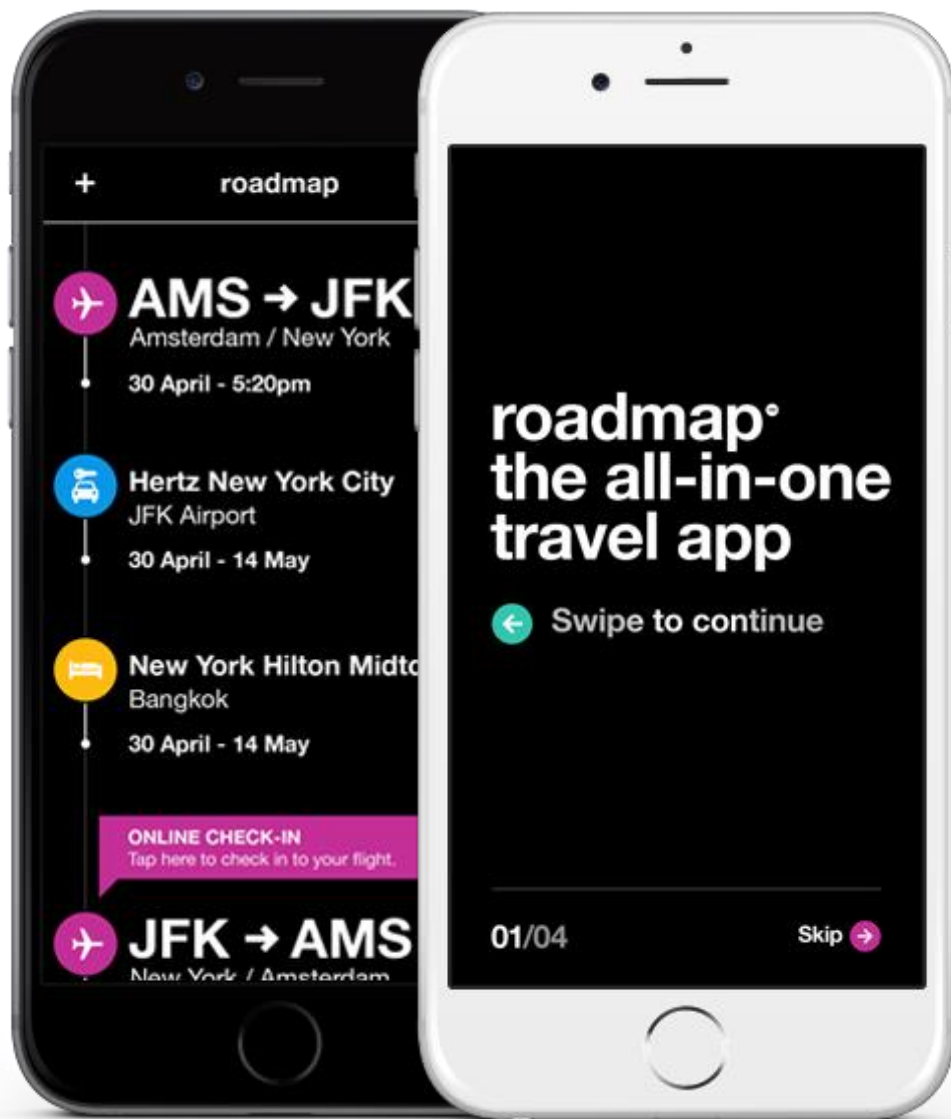




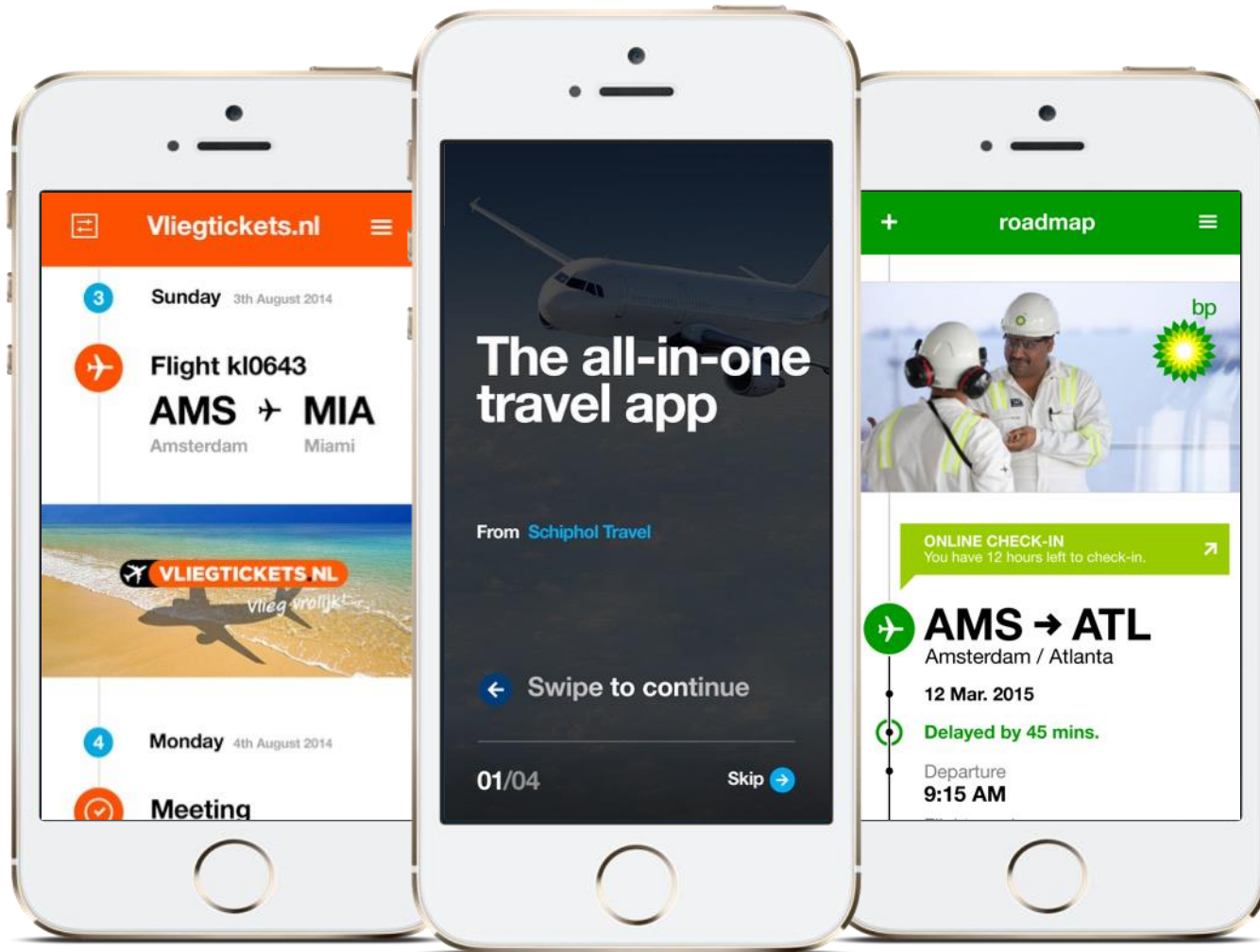
roadmap^{rm}

On our way
towards
traveller
happiness



roadmap[™]

Branded to **OTA's**, **TMC's** and **Enterprises**



OTA's

TMC's

Enterprises

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Traveller Happiness created for:



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It's about the experience

The digital on demand experience



**connecting physical
with
digital experiences**



Nobody **cares** for the traveller



It's Distribution **Diffusion**





*It's not about the
booking*

saving to **spending** mode

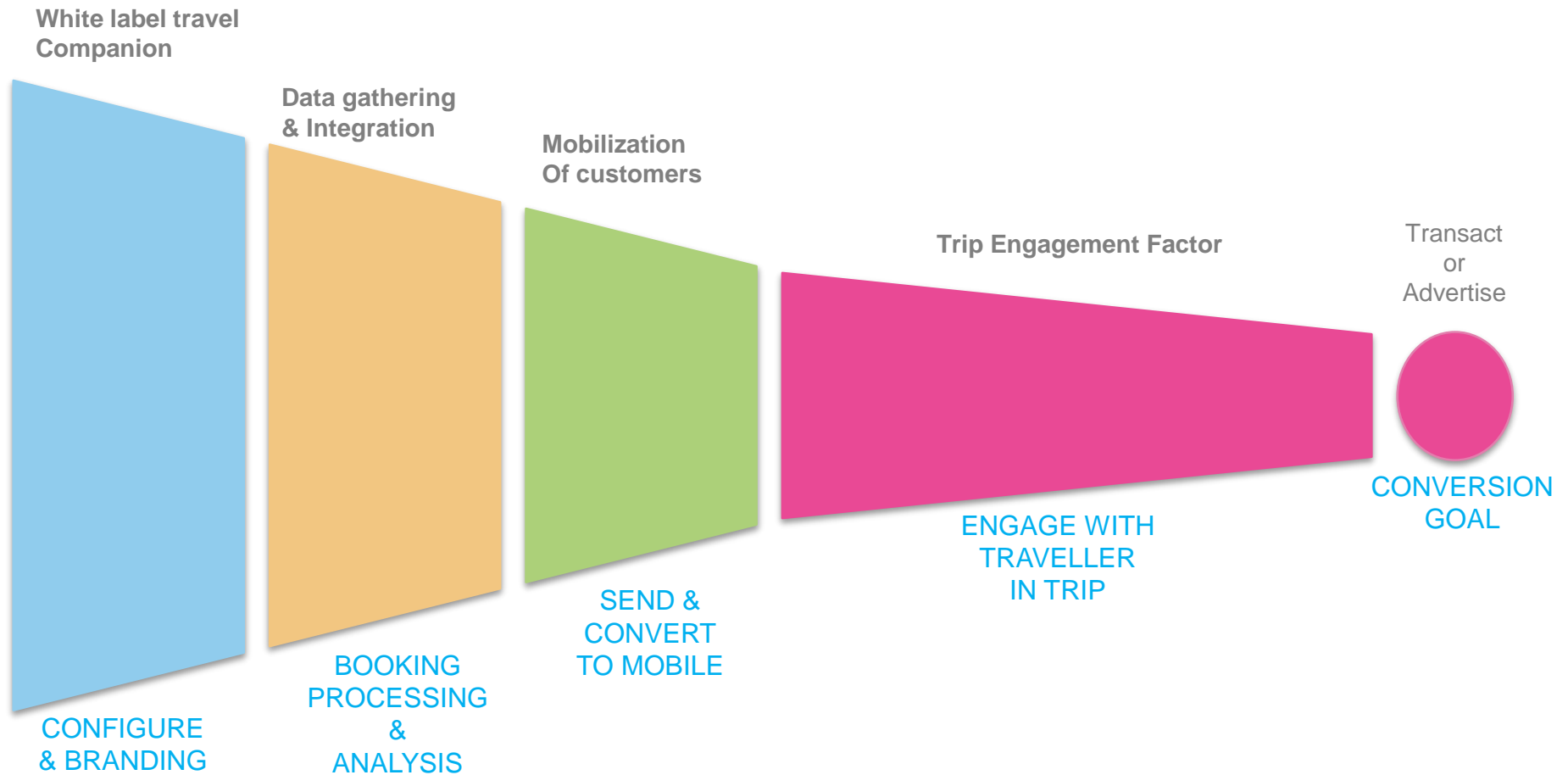


An abstract graphic consisting of numerous thin, colored lines in various colors (blue, green, yellow, red, purple, orange, grey, etc.) that are interconnected to form a complex, map-like shape. The lines are mostly horizontal and vertical, with some diagonal segments, creating a network of paths. The overall shape is roughly rectangular with some irregular edges.

magic word =
ENGAGE

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Revenue thinking for **mobile travel**



Thanks!

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