

Smart Tourism 2020



Tuesday 24 Apr 2018 11:45 - 12:45



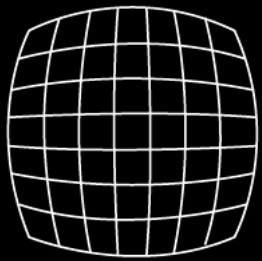
Virtual Reality Experience

The Art of Being There!

    <https://gigaworks.ae>

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Virtual Reality
Augmented Reality
Mixed Reality
Which Reality?





Immersive Virtual Reality

VR is Awesome for Games, But it's the Future of Movies















- **Giga Works is a VR film studio offering 360° content capture and storytelling and virtual reality experience.**
- **Giga Works has undertaken many Virtual Reality Experiences in the UAE and worldwide.**
- **Virtual Reality (VR), is a unique experience that takes you into journeys and experiences right from the comfort of your seat. All it takes is to wear a Head Mounted Display (HMD).**
- **VR gives you the opportunity to see and sense some of the extreme sports activities, driving experiences, concerts, events, sightseeing and many others.**



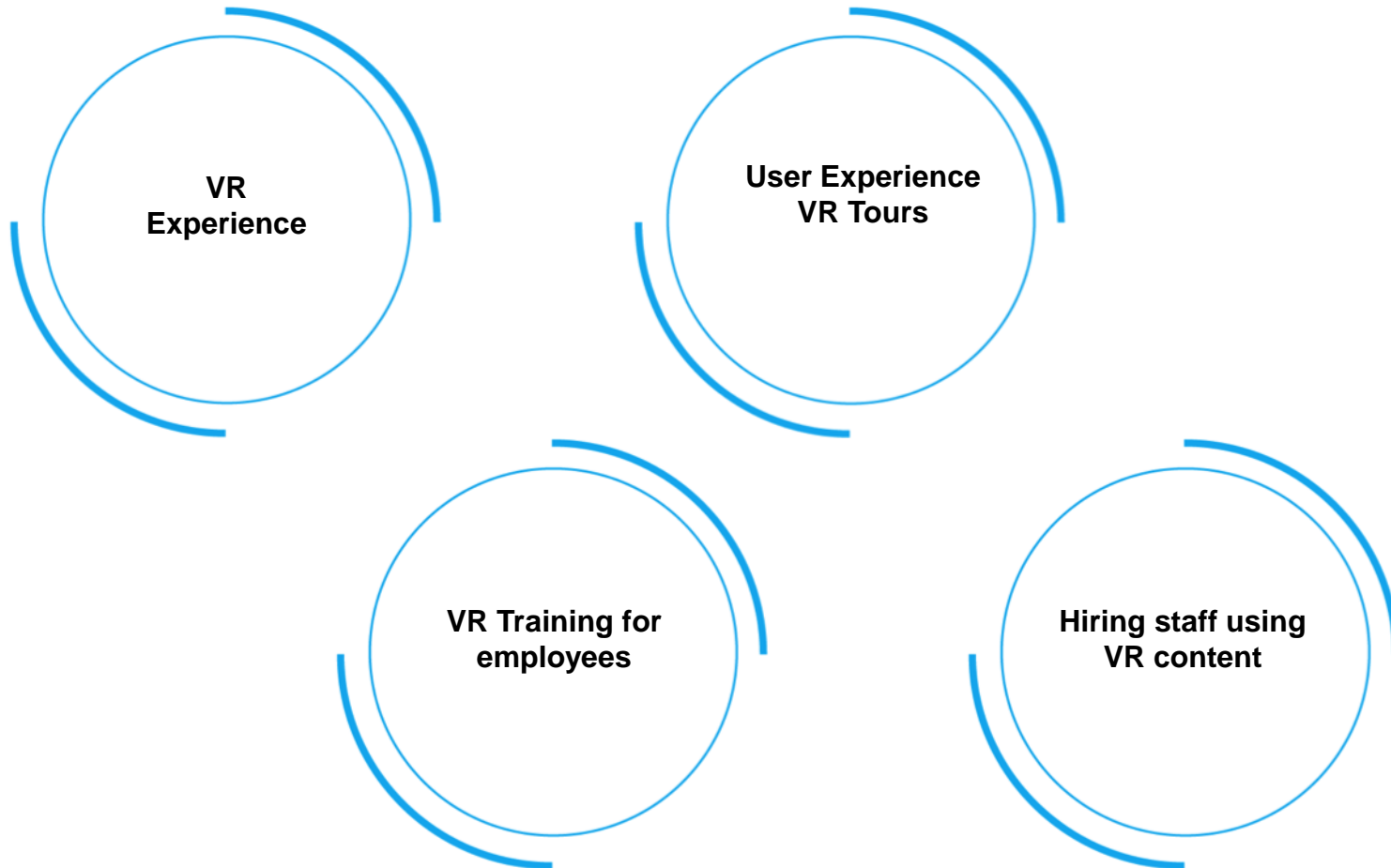
Immersive VR Experience

VR is about to change:

| | | | |
|---|---|--|--|
|  Gaming |  Movies |  TV |  Music |
|  Sports |  Art |  Travel |  Social Networking |
|  Design |  Medicine |  Education |  Reality |



VR Implementation



VR Experience



VR Experience



VR Experience



VR Experience



VR Experiences



Emirates Airline 360° Videos
Virtual Reality Experience



DIFFerent Reality
Virtual Reality Experience, VR Apps



E-xperience the future
Virtual Reality Experience



Ski Dubai Virtual Reality
Virtual Reality Experience



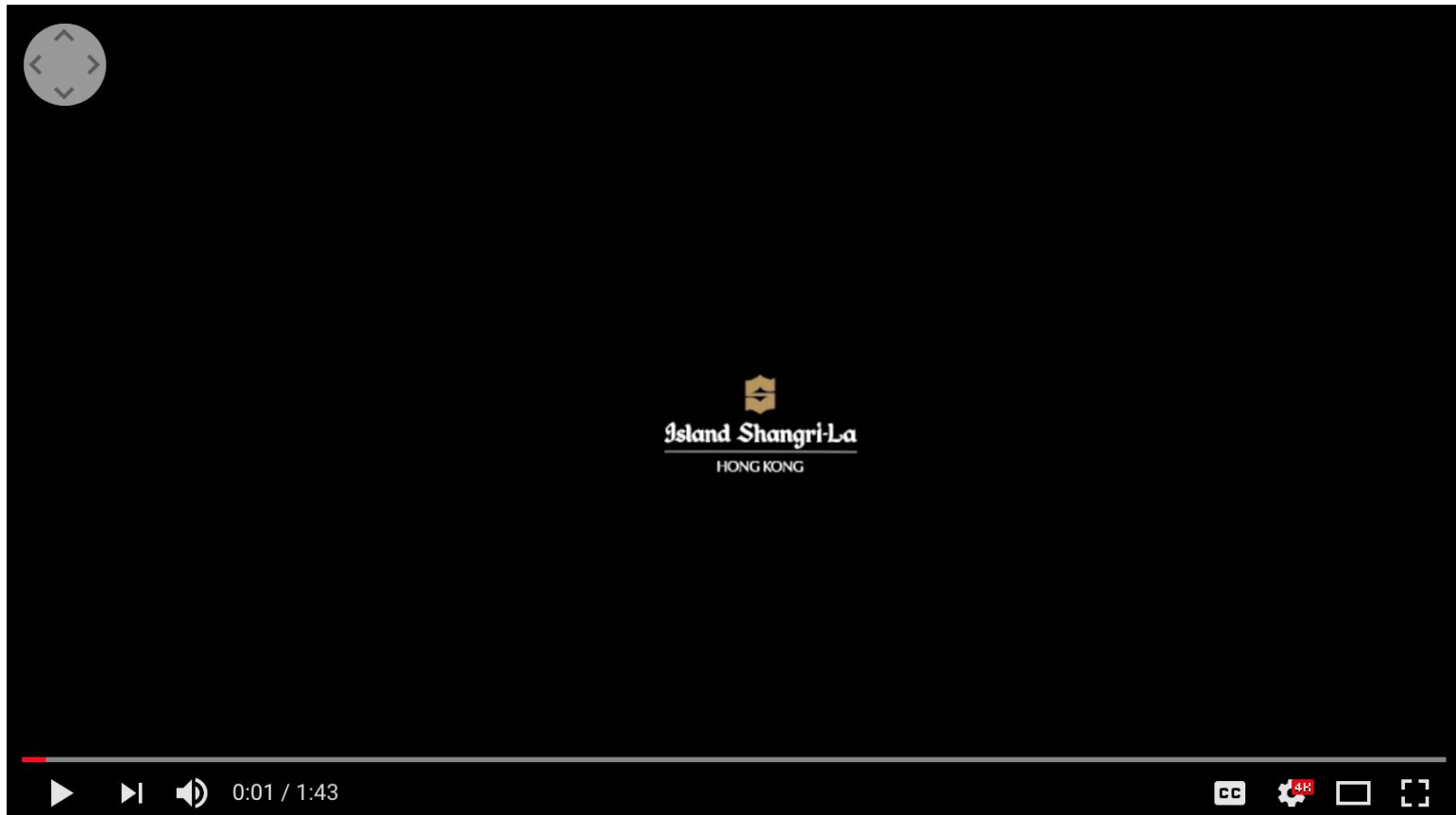
Etihad Rail VR
Virtual Reality Experience



DP World Virtual Reality
Virtual Reality Experience

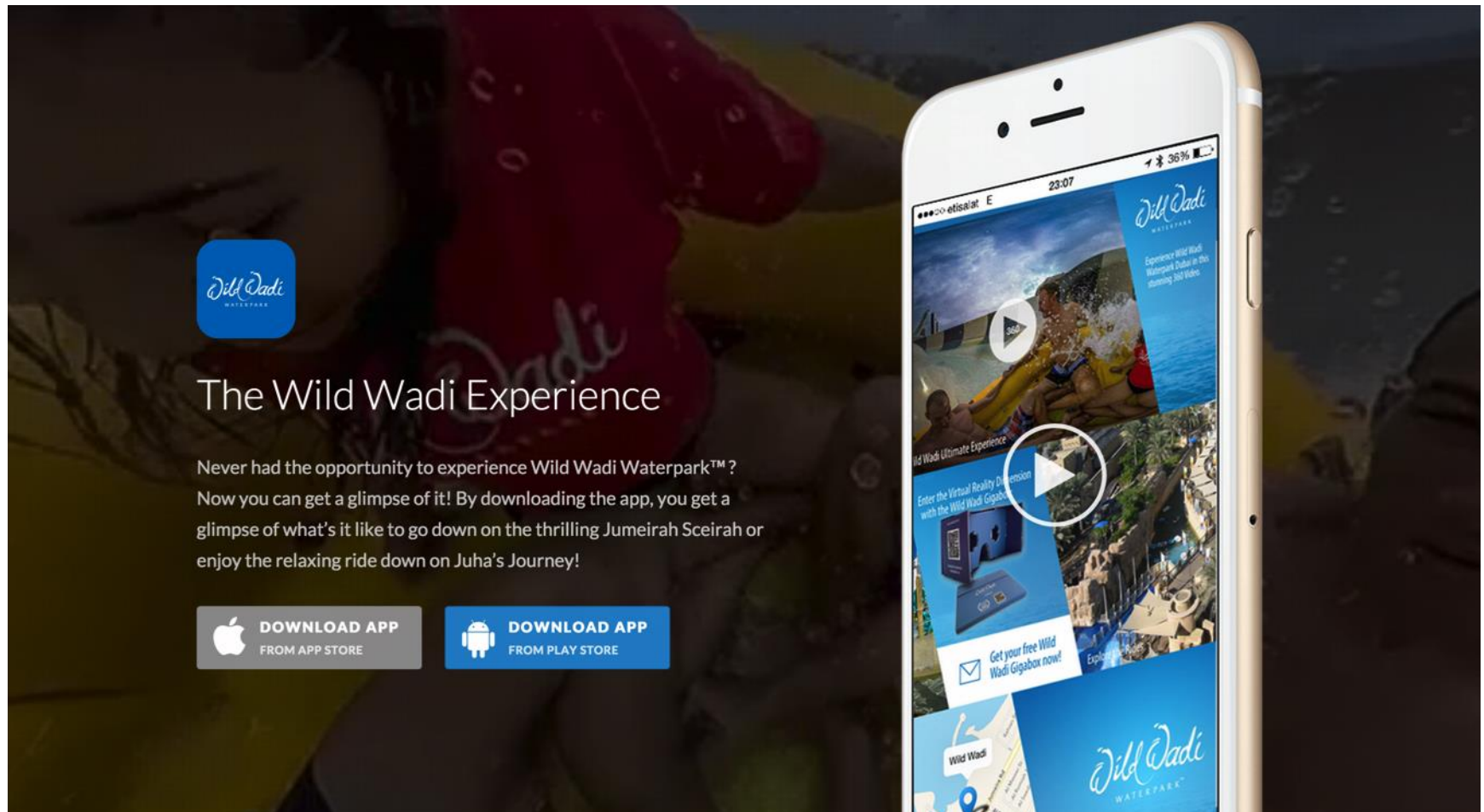


User Experience



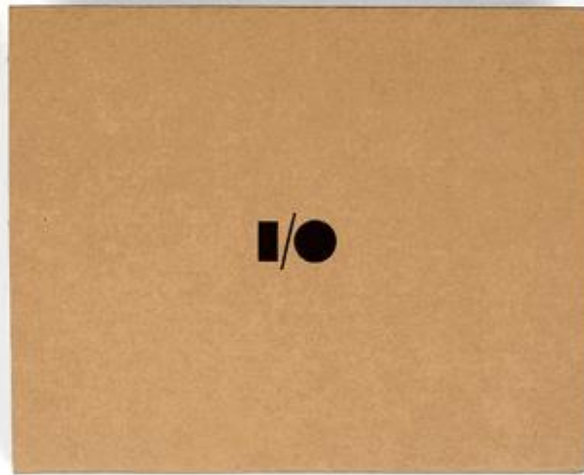
Immersive VR Experience

Cross platform App (iOs & Android) App marketing website



Immersive VR Experience

Take it Home – Turning your mobile phone into a VR Viewer



GigaBox™ compatible cardboard

The GigaBox™ is a complete tailor made Google Cardboard

- Flat pack envelop or Box type
- Branding opportunities
- Voucher and QR codes



Immersive VR Experience

Taking it to the next level: Simulator

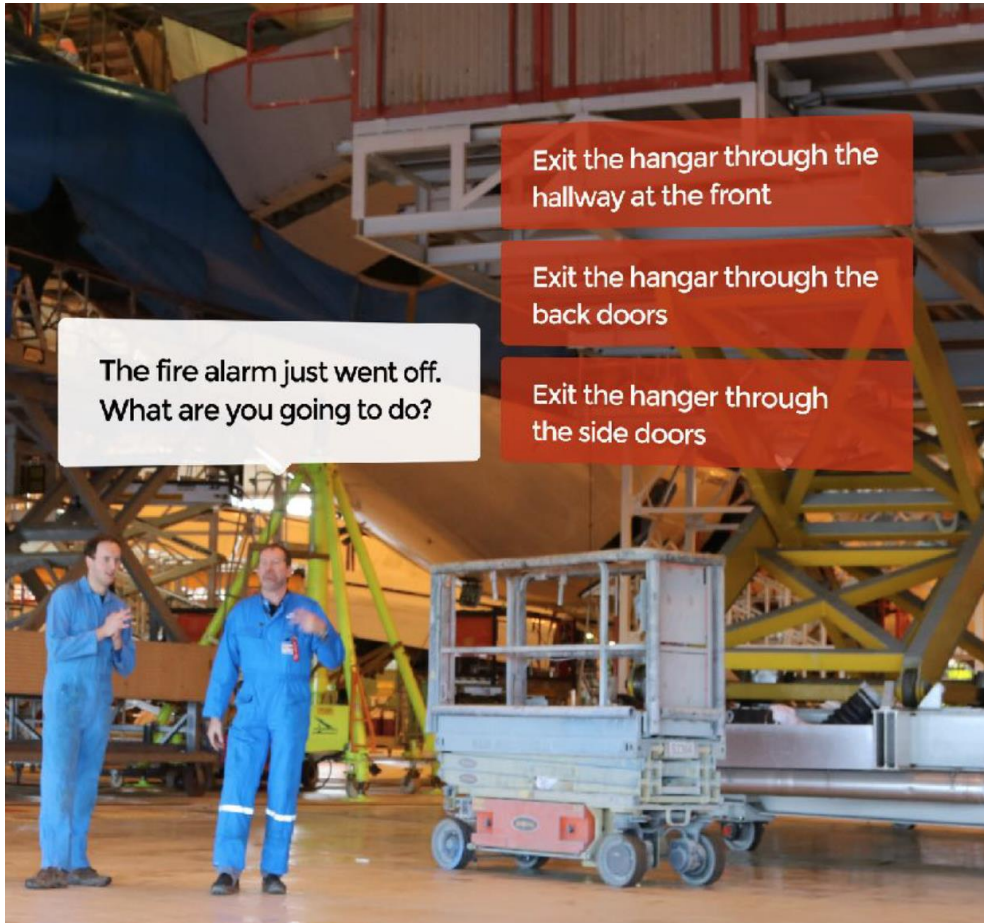


VR Training

Assessment, onboarding & training powered by VR



VR Training



Train your employees remotely and immersively with the power of Virtual Reality

The benefits of Learning with Virtual Reality

High engagement by using gamification.

Decide which path to take by controlling interactive 360° video

Driving behavior through emotion



EQUIPMENT

We will use leading technology for VR capture

360° 3D VR CAMERA
Obsidian

CES 2017 Best of Innovation

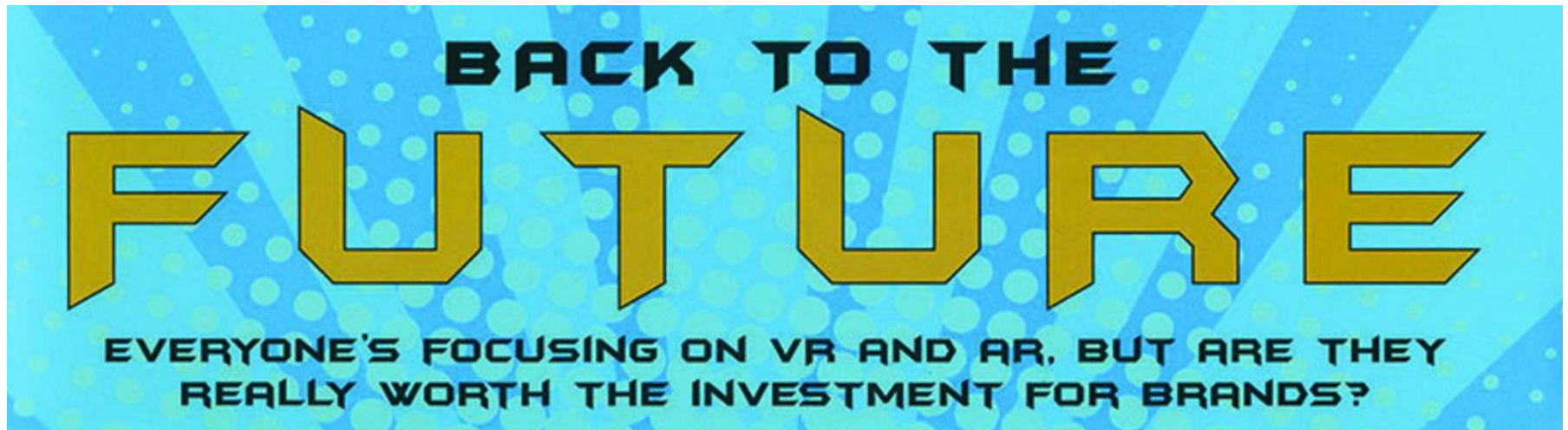


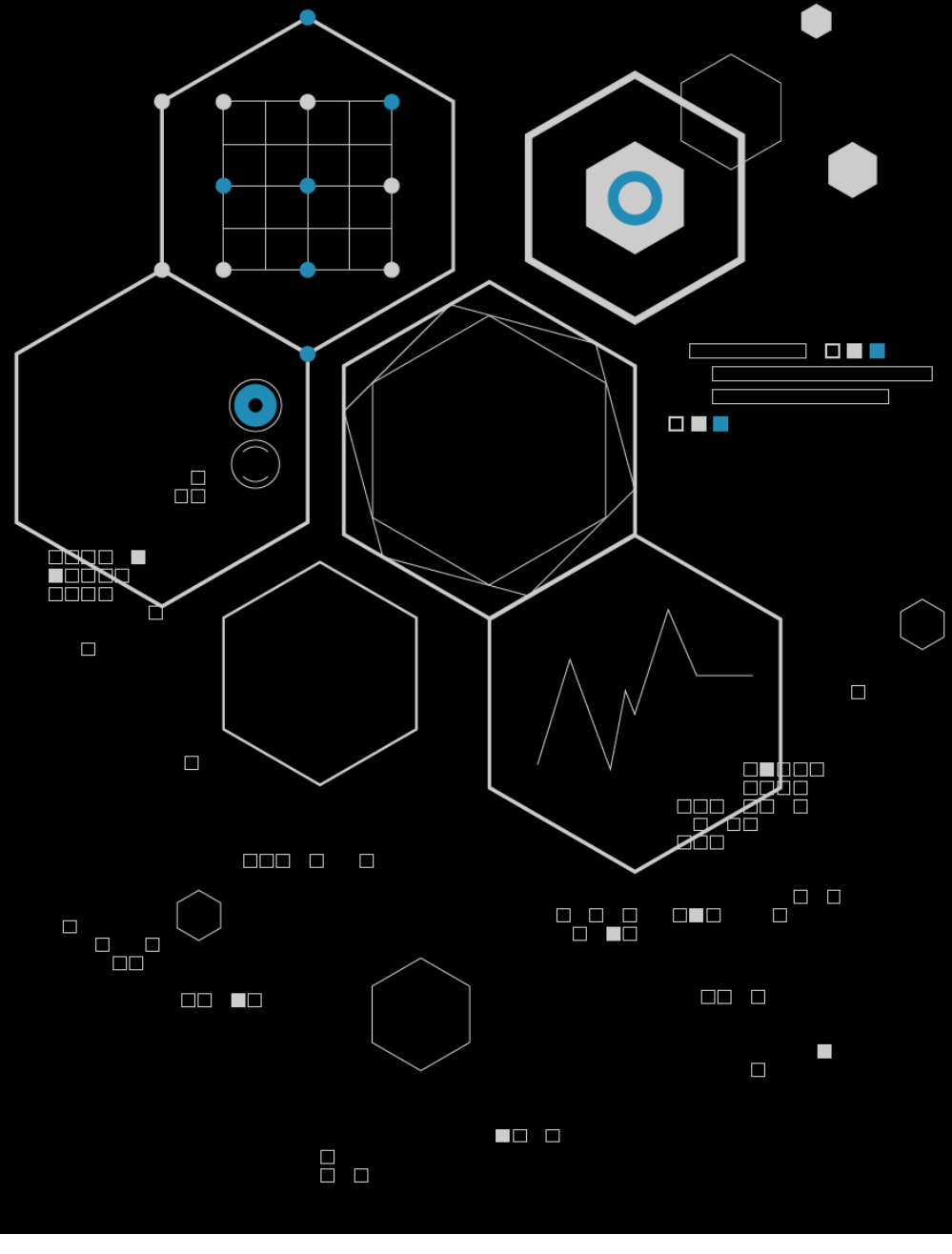
Clients



References

- [Our VR Demo app \(iOs only\)](#)
- In the News:
 - [Al Arabiya News Channel Interview](#)
 - [MIT Technology Review](#)
 - [MENA Cristal ID Congress speaker](#)
 - [Arabian Business VR arrives in UAE](#)





THANK YOU

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