



eco  companion

“THE ROLLERCOASTER JOURNEY OF A TRAVEL STARTUP”

MAX SINCLAIR

FOUNDER OF ECO COMPANION



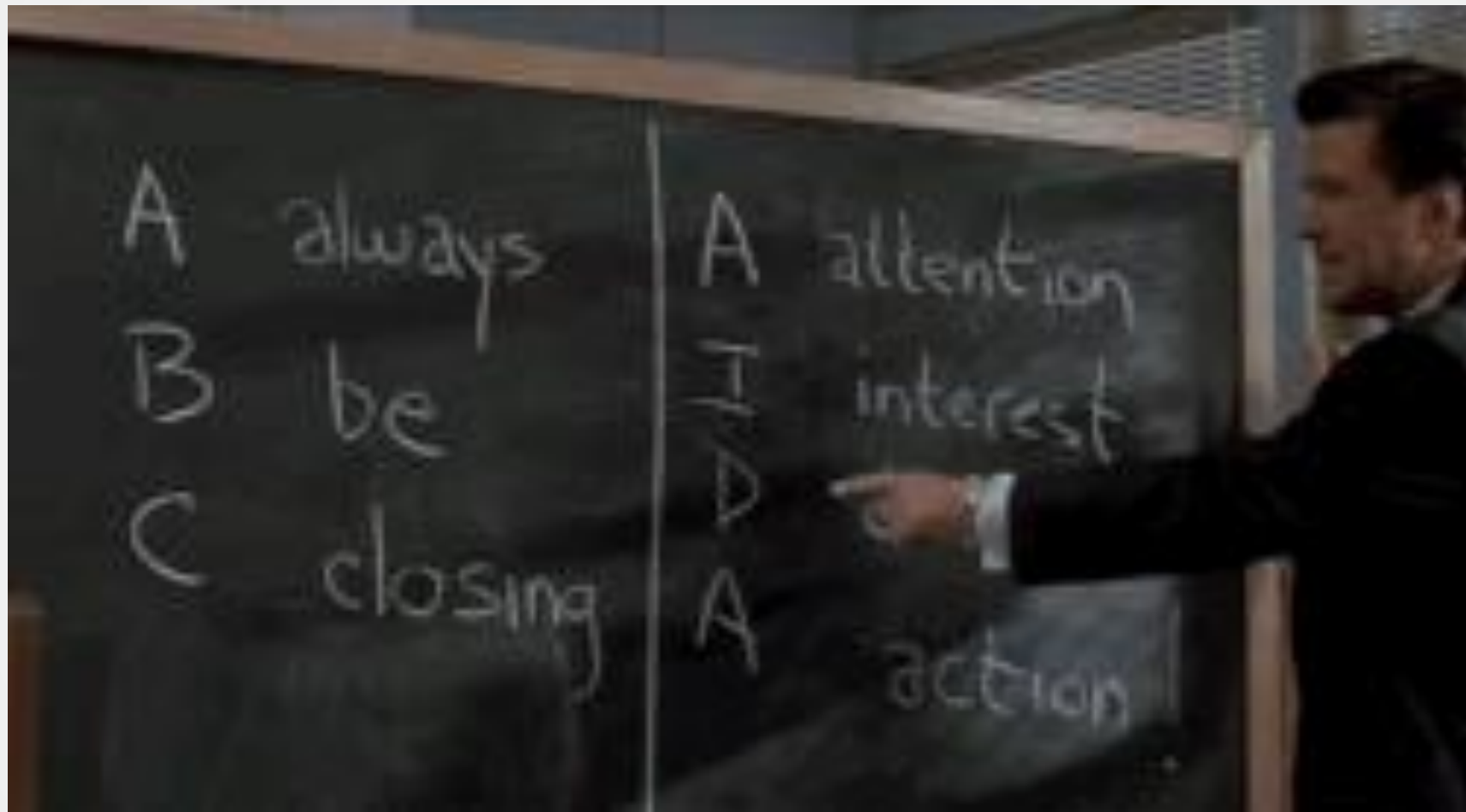
FROM MY HIPPIY BEGINNING



WENT TO UNI AND HAD A GREAT TIME



GOT MY FIRST REAL JOB AT WOWCHER AND THEN TRAVELZOO



NEVER QUITE SATISFIED THOUGH



SO I DECIDED TO START A
BUSINESS!

THEBUCKETLIST.COM



BUT...

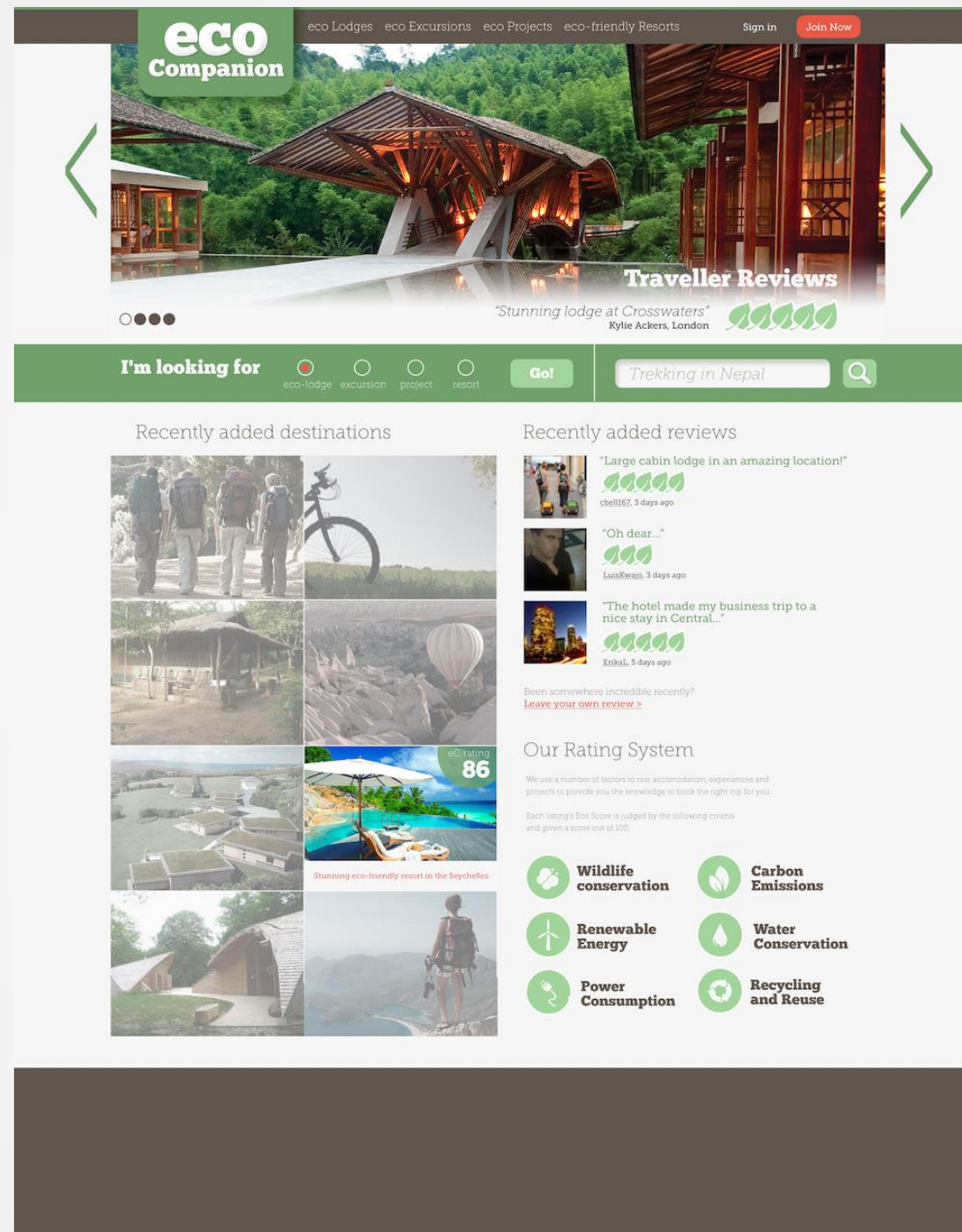
THEBUCKETLIST.ORG



SO FIRST SET BACK. WHAT
NEXT?



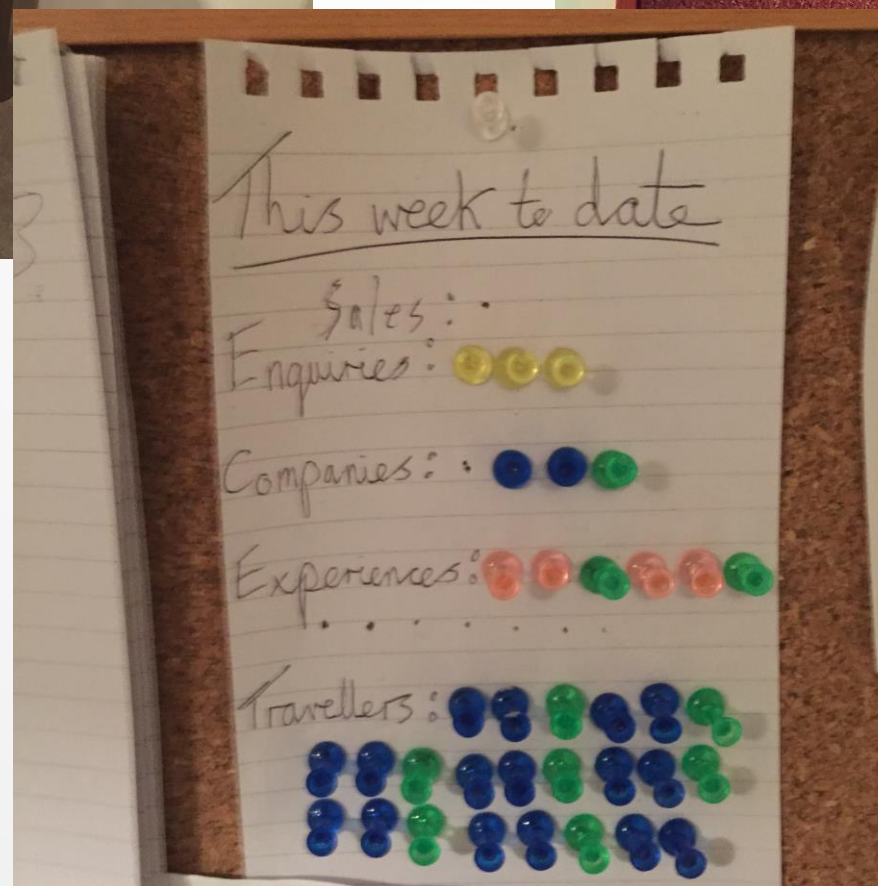
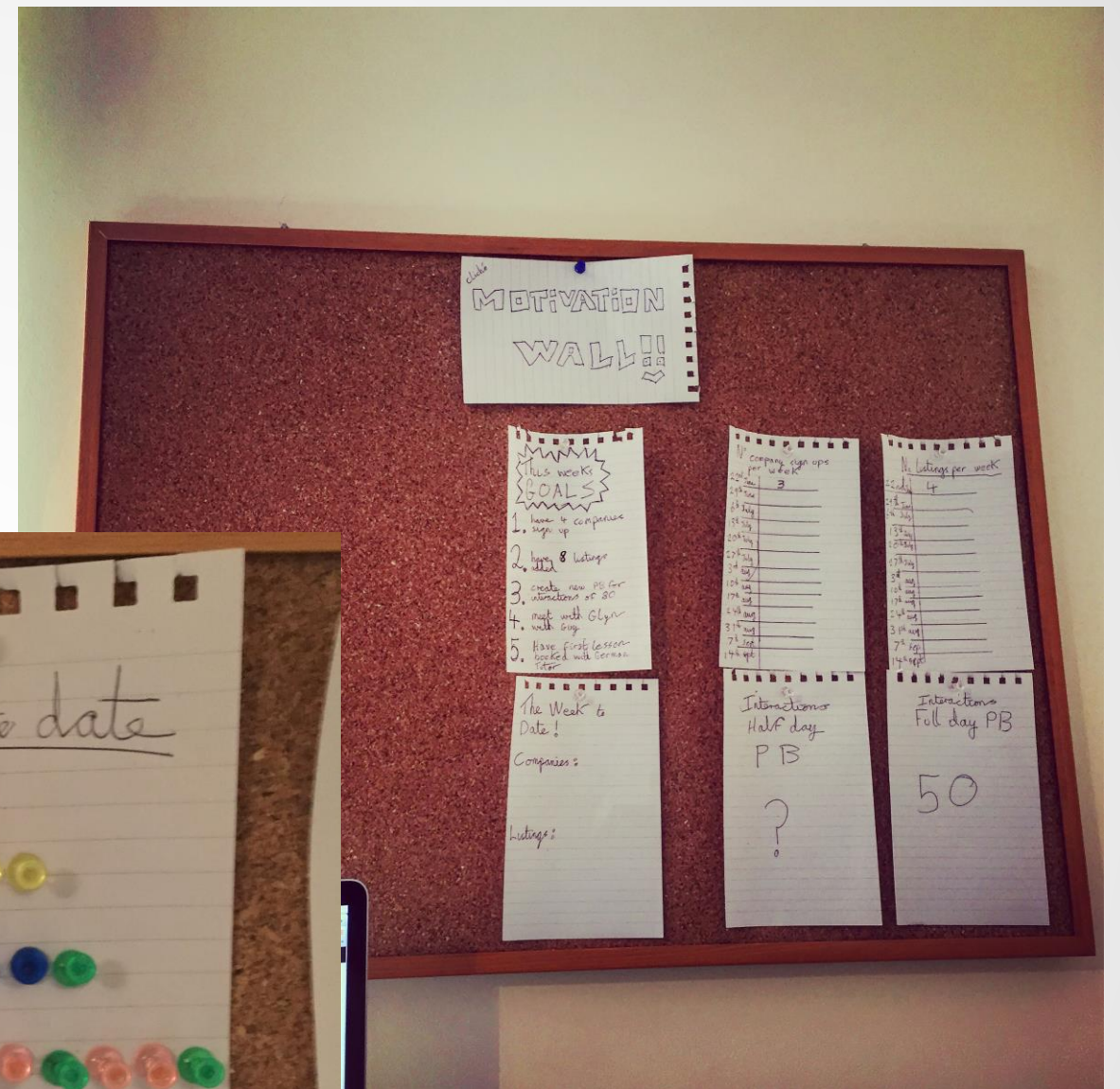
ECO COMPANION IS BORN!



WHAT TO DO FIRST



AND I QUIT THE DAY JOB



THE FIRST TASTE OF GROWTH



THE FIRST BIG LOW



THE FIRST BIG LOW



THE FIRST BIG LOW



LIGHT AT THE END OF THE TUNNEL



WE GAIN INVESTMENT



I EXPAND QUICKLY



THE SECOND LOW

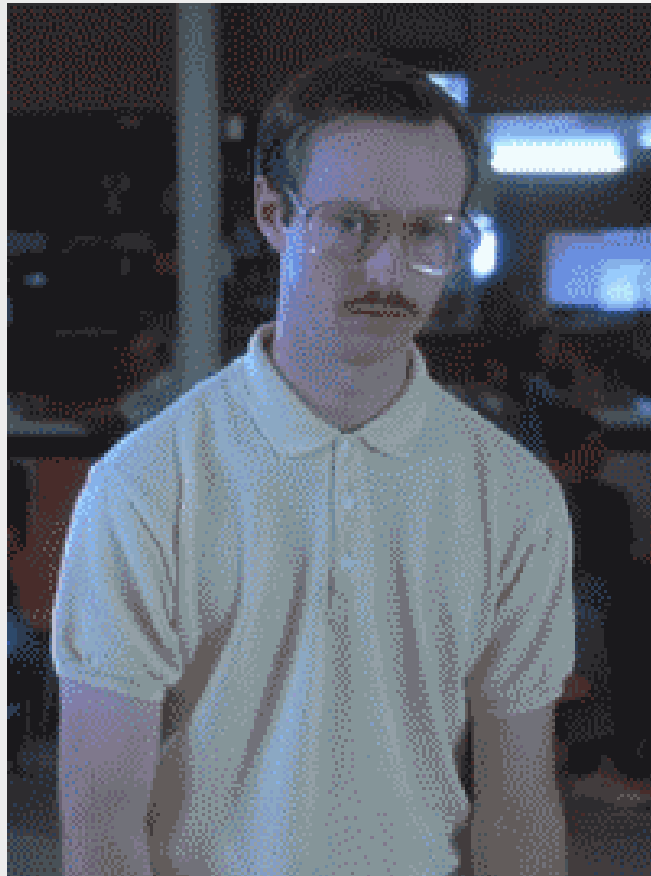


THE WHY

ECO COMPANION EXISTS TO CREATE A PLACE FOR
NATURE IN TOMORROW'S WORLD
THROUGH THE POWER OF ECOTOURISM



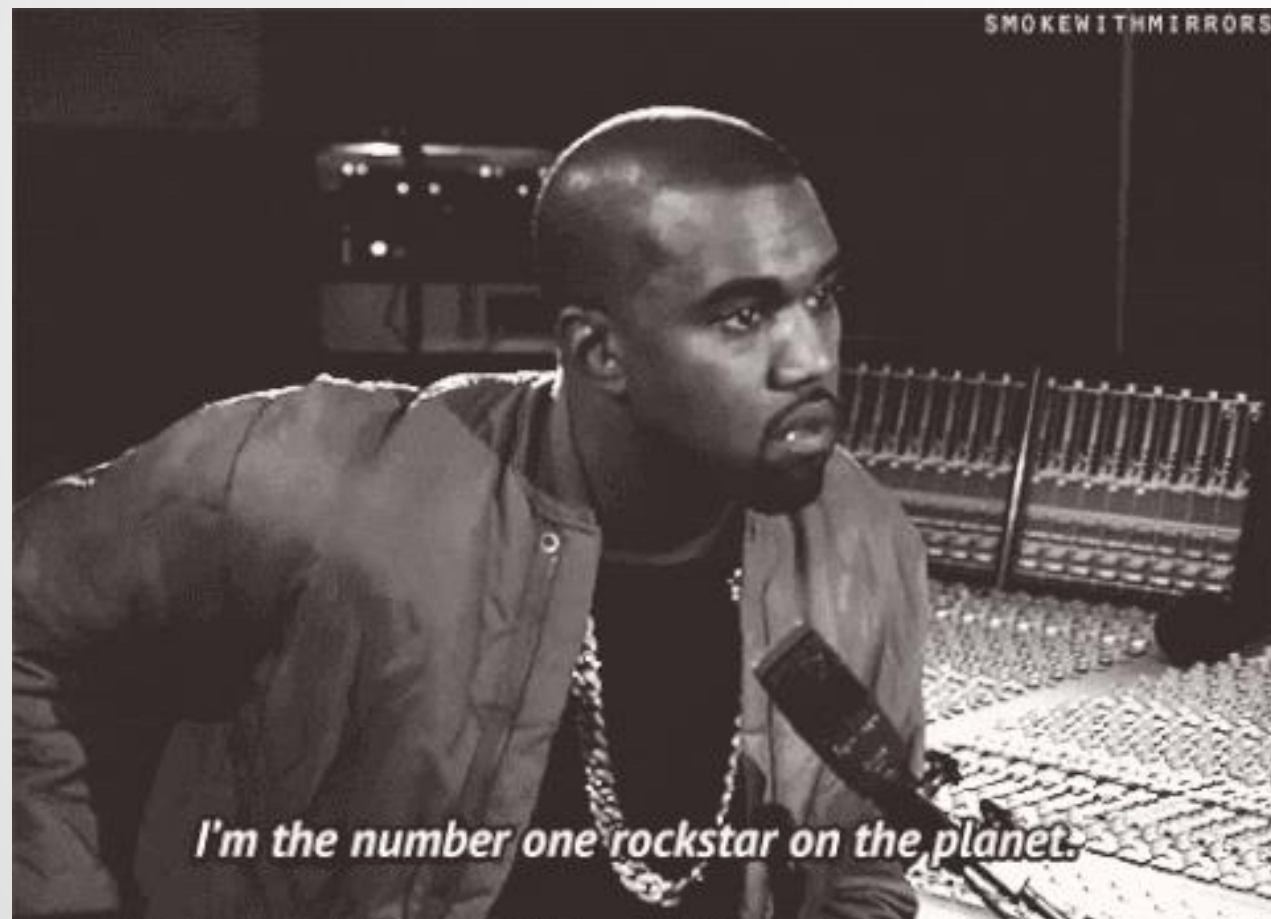
ECO COMPANION TO DATE



5 KEY TAKEAWAYS

NUMBER 1:

FILL YOUR TEAM WITH ROCKSTARS AND RISING STARS



5 KEY TAKEAWAYS

NUMBER 2:

GROWTH HACKING + SOCIAL MEDIA = LESS BARRIERS TO ENTRY



5 KEY TAKEAWAYS

NUMBER 3:

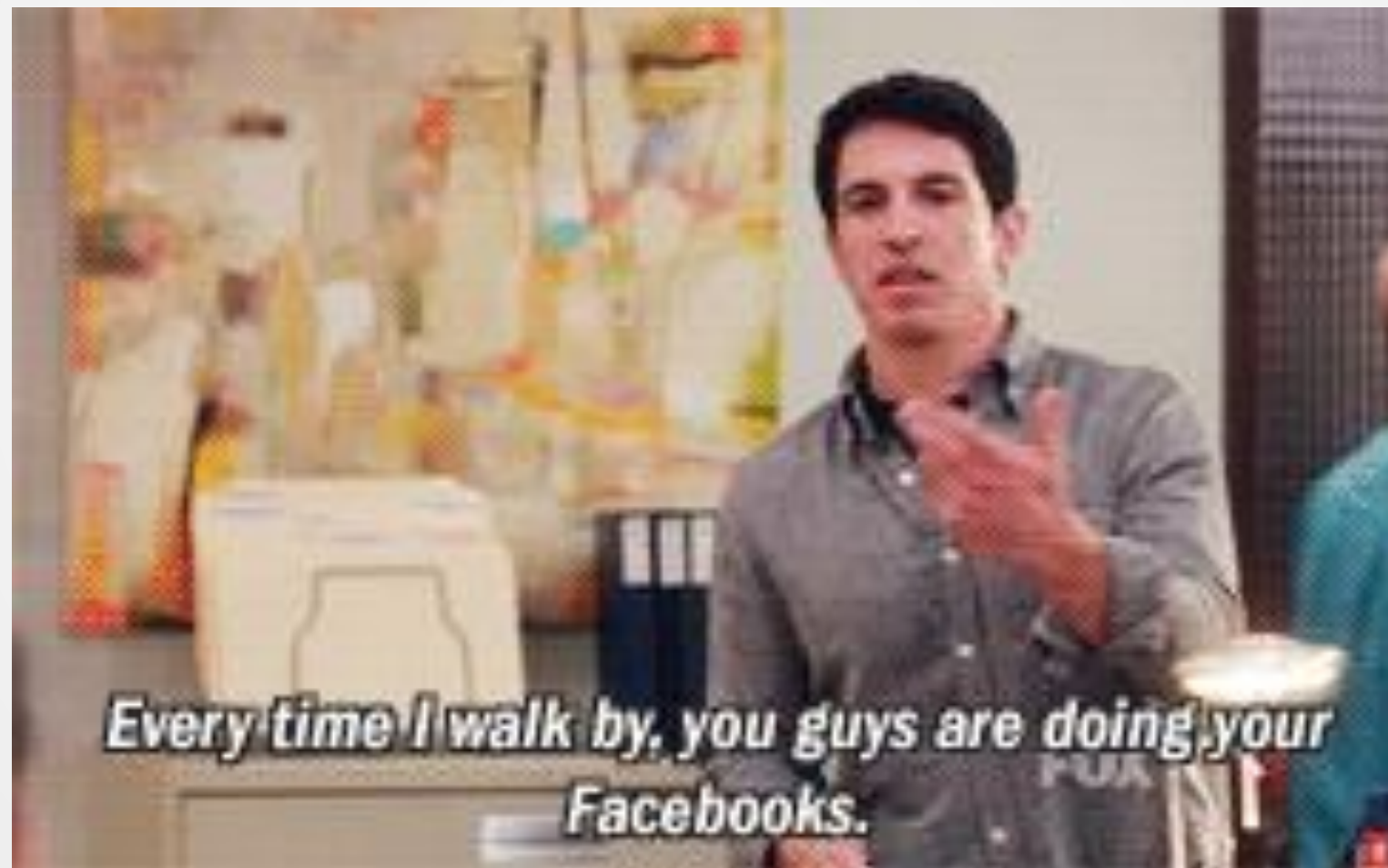
INSTAGRAM IS THE HOT NEW REAL ESTATE



5 KEY TAKEAWAYS

NUMBER 4:

SOCIAL MEDIA CAN DELIVER
A POSITIVE IMPACT ON THE WORLD



5 KEY TAKEAWAYS

NUMBER 5: START WITH THE 'WHY' WHEN CONSIDERING A NEW BUSINESS





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INSTAGRAM: HI_IM_MAX_SINCLAIR

INSTAGRAM: ECO_COMPANION